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EXPERIENCE

July 2003 – present

Big Swede Media Inc.
Owner/President

Knoxville, Tenn.

- Launched editorial consulting company specializing in custom publishing and magazine launches. Current clients include AT&T, Time Inc., Smoke Creative and Sports Development Corporation (started company in Columbia, MO, now based in Knoxville)
- Launched first-ever publication for MTV in November 2003
- Held position of music editor for *Life* magazine until April 2007
- Currently writes for *Details*, *Men's Journal* and is a contributing editor at *Garden & Gun* as well as writing for other national publications

August 2005 – May 2008

University of Missouri School of Journalism
Hearst Chair

Columbia, MO

- Served as editorial director for citywide alternative weekly, *VOX* magazine (www.voxmagazine.com)
- In addition to *VOX*, taught two sections of intermediate writing, focusing on entertainment/lifestyle journalism, each with more than 30 students

Jan. 2002 – June 2003

Teen People
Music Editor

New York, NY

- Coordinated all music coverage for monthly teen magazine
- Assigned and edited cover stories, features, special sections and front-of-book content for each issue, including a special all-music issue of *Teen People* (60+ edit pages)
- Managed four full-time staff members and pool of 30+ freelance writers
- Negotiated with and booked all musical acts for *Teen People* special events (averaged 6-8 events per year)

Jan. 2000 – Sept. 2001

Maximum Golf
Senior Editor

New York, NY

- One of the founding editors for monthly men's golf/lifestyle publication (launched June 2000, grew to circulation of 360,000)
- Edited all travel and non-golf lifestyle content, including coverage of music, movies, automotive, food & drink (10+ pages per issue)
- Responsible for producing the magazine's travel special sections

April 1995 – Jan. 2000

Rolling Stone
Associate Editor

New York, NY

- Edited, wrote and reported cover stories, music features, news stories and profiles in each issue
- Covered the 1999 Columbine High School shootings

Oct. 1993 – April 1995

Seventeen
Merchandising Development Coordinator

New York, NY

- Developed and wrote value-added promotional proposals for account executives to use as sales tools

EDUCATION:

Boston College

Chestnut Hill, MA

B.S. Marketing, B.S. Operations/Strategic Management, 1993